

VAL GARDENA/GRÖDEN MARKETING

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**15° Snow sculpture competition in Val Gardena.**

Icy and majestic the works of the artists in Gardena, carved in huge blocks of frozen snow. The snow sculpture contest was held December 27 to 30 in Selva di Val Gardena and is now in its 15th edition. This year's winner is Gustav Perathoner of Ortisei with the figure of the very successful "rocking horse".

The Tourism Association of Selva in cooperation with the Association of artistic art of Val Gardena are the organizers of this 15th edition of the "snow sculpture competition. This year's theme: the "games".

From an initial selection of models already delivered to the organizers in October, six have been selected from as many local artists. From December 27 to 30, in three days of hard work and constant temperature below zero, the works were carried out ably in 6 snow blocks size 3x3x3 meters.

A jury composed of sculptors, art teachers, representatives of the municipal administration and hospitality industry finally judged the works that have been awarded today, December 30th at an official ceremony attended by Mayor of Selva Dr. Peter Mussner

The first prize was awarded 3000 Euros, was won by the sculpture of Gustav Perathoner of Ortisei and depicts a "rocking horse". In second place was the work of Samuel Perathoner of S.Cristina, figures representing some of the "Chess" and the third place the figures of "lego" sculpted by Diego Perathoner of Ortisei.

The other three designs, which are also performed in a workmanlike manner are of equal merit and therefore also rewarded, and they are: "Girl with Teddy" Lorenz Demetz, "Playing Cards" by Matthias Kostner and "Child with remote controlled car" Fabian Demetz, all of Ortisei.

The spectacular snow sculptures that enhance the winter landscape of Selva can be seen in the village centre all winter long. The first rays of the warm spring sunshine will help later to declare the end of these works so unique and fleeting, great expression of art and creativity of the sculptors of the Val Gardena. The upcoming 16th edition will be in December 2011.

Yours sincerely
VAL GARDENA MARKETING
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